

Swift Treadwell & Company

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Our Legacy

An example

Since 1976, we have served the Memphis area and eastern Arkansas by building homes of distinction for the most discerning homeowners. Over the years, that has also evolved into innovative remodeling, renovations and specialty additions. Homes we have built have been designed by some of the region's premier architects.

You've shown that you appreciate our work through repeat business, referrals and in many cases, unsolicited letters of commendation praising the caliber of our work.

We are building for the future in several ways. Spike Treadwell has grown up in the business and is taking on increasing roles with our customers. Since college, he has been helping me on a full-time basis to coordinate construction in order to ensure the utmost quality and satisfaction for your project. His current responsibility as project manager includes estimating, job supervision, field personnel allocation, product quality and other duties.

Our experienced staff and subcontractor network, assembled over many years, has been part and parcel of our success. We know and you know what to expect from these seasoned veterans who continue to hone their craftsmanship. They demand excellence of themselves and prove it year after year. In fact, some of them have been a part of our team for more than 20 years. That all spells true dependability.

Even our decision to move our office to a new location at 5178 Wheelis Drive in East Memphis was driven by customer convenience. It also provides good proximity to our primary market base, allowing quicker response time.

There's nothing like the pride of home ownership. The care we take in building your home must mirror that pride. We take that responsibility seriously because our network of friends and customers is our greatest asset -- just as your home is perhaps your greatest asset. It is certainly one of your most treasured personal possessions.

We serve those accustomed to quality and tasteful detail. We realize your home embraces your family in many ways: a gathering place, a shelter from the storms of life and even a reflection of your personality.



Two Generations -- Building For Generations



Customer Testimonials - Gayle Rose



**"Thanks for your help in transforming the Abston's residence into the Rose residence. This is my fifth major remodeling project and by far, the most enjoyable. I credit Spike, but also your known integrity and professionalism."
-- Gayle Rose**

Gayle S. Rose, founder and Chair of the Rose Family Foundation, has proven her intense desire to preserve historic homes. Demonstrating her appreciation for preserving homes worth saving, she chose Swift Treadwell & Co. to restore and renovate a Colonial home surrounded by lakes, oaks and other community leaders. She found it to be an ideal place to raise her sons. To Gayle, it's more than beautiful. It's a place to gather with others and nurture creativity and personal growth. It provides a warm hearth to forge friendships.

"People I trust recommended Swift for his integrity and outstanding work on older homes. He had worked on this home twice before and knows the home better than I do."

"I soon realized why friends held Swift's company in such high regard. Spike is always accessible and responsive. He consults me on every detail before moving forward. Swift helped balance my vision with cost realities. For instance, he discouraged me from moving a downstairs support wall out for more room and showed me how the same thing could be accomplished upstairs at much less expense. I've had 5 renovation experiences with other builders, but working with Swift, I've been pleased with every thing his people have done."

Seasonal Maintenance Tip

Even the best built homes deteriorate without proper routine maintenance. Deferring maintenance is much more costly than making early stage repairs and replacements. Expansion and contraction of materials due to temperature changes can split caulking around windows. Over time, a small crack can allow water to seep into window frames and trim, causing costly rot and decay. You should inspect these areas yearly or call us. We'll help correct the problem. Due to intense sun in our area, painting is required more frequently. Cleaning with a bleach sprayer will kill mildew and the addition of a mildew retardant to the paint will hamper future mildew growth.

Whether you want to perform routine money saving maintenance yourself, or have our experienced team do it, please call. We are equally prepared to build an addition, renovation or entire custom home to meet your specified requests.

We'll even provide a complimentary maintenance assessment. In any case, we will get you started and help you protect your investment.

**-- Swift Treadwell Jr.
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